
ALON DE LOCO
FAMILY LEGACY • KULTURE KLASH • I&I RECORDS
Media Deck / Brand Presentation
Music • Culture • Family • Global Vision

MEDIA / PRESS / BRAND DECK

ALON DE LOCO

LEGACY UNIVERSE · CULTURE ENGINE · I&I RECORDS

A premium branded universe for live shows, press, partnerships, catalog storytelling and digital growth.



Official hubs: www.alondelocoofficial.com • iandirecordsltd.com

ALON DE LOCO

FAMILY LEGACY • KULTURE KLASH • I&I RECORDS

01 / THE ARTIST



Sound

Reggaeton · Dancehall · Hip-Hop

Identity

Artist / Performer / Cultural Brand

Vision

A legacy-driven world built through music, visuals, stage energy, and unmistakable identity.

Authentic | Global | Family-Driven

ALON DE LOCO

02 / FAMILY LEGACY







Core

Alon & Inbar — a creative and personal partnership.



Story

Family, loyalty, love, and real life become part of the artistic universe.



Next Generation

The legacy expands through new faces, new energy, and a living brand world.

Music · Family · Legacy Universe

ALON DE LOCO

03 / KULTURE KLASH VISUAL WORLD

Palette

Black + Gold luxury base with reggae color accents.

Language

Street culture, tropical glamour, heritage, and icon energy.



System

Lion crest, legacy symbols, premium typography, and poster-driven storytelling.



Visual DNA / Brand Lock


ALON DE LOCO
04 / ECOSYSTEM
Core Assets
Music Releases
Posters
Clips
Live Shows
Digital World
Official Artist Site
I&I Records Site
Media Deck
Visual Campaigns
Creative Extensions
Family Legacy
Kulture Klash
Creative Studio
Global Vision
A connected world of content, culture, and identity.

Kulture Klash Family



THE FAMILY LOUNGE

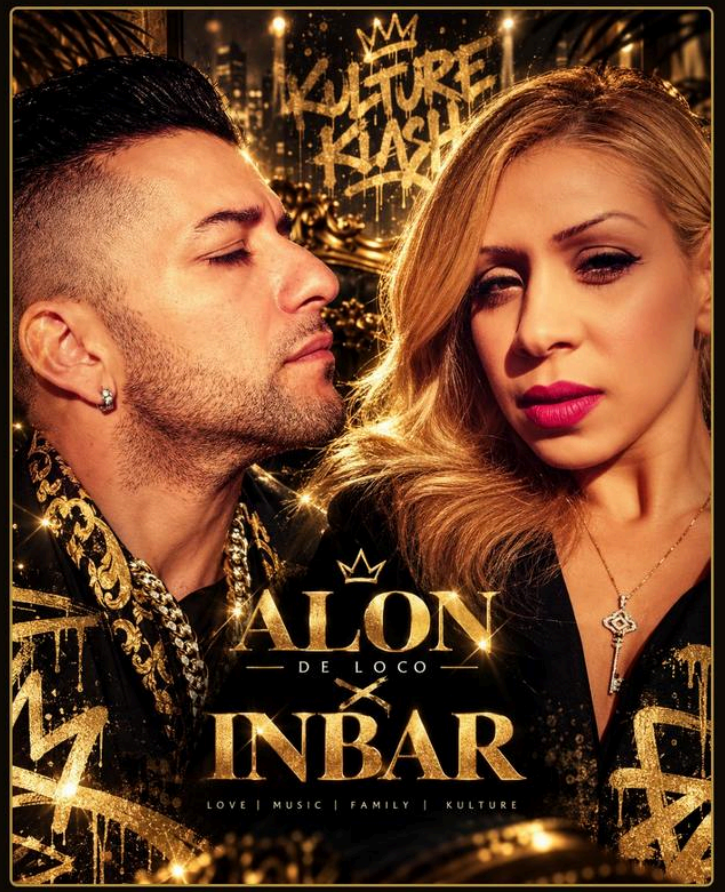


KULTURE KLASH



ALON & INBAR

Key Art & Posters



ALON DE LOCO × INBAR



KULTURE KLASH



LEGACY UNIVERSE


ALON DE LOCO
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